



Internet **media** world
Uncompromising Integrity

Internet Media World (IMW) is a Media & Technology Enterprise that provides solutions for Innovation, Transformation, Enterprise, Community Connect & Social Engagement for a Sustainable Future.

OVERVIEW (IMW)

Internet Media World (IMW) is a media & technology enterprise that provides solutions for innovation, transformation, enterprise and social engagement for a sustainable future through its cutting-edge technological interventions, empowers content generation and promotes responsible citizenship. The entire operations of IMW will be enriched with morals, ethics and professional values.

Internet Media World is founded on the principles of Uncompromising Integrity as the driving force of sustainable change through its initiatives in technology development, human engagement and change management across all spheres of the individual and societal life cycles with people's participation.

Who we are :

Internet Media World (IMW) is a multifaceted Social Impact Entity to pursue truth, transparency and justice. Together with the professionals and organisations we serve, we help to uphold the law, turn the wheels of commerce, report the facts, and provide trusted, unbiased information & knowledge to people all over the world.

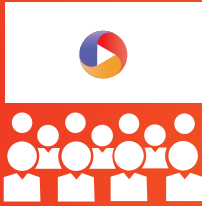
We are a not-for-profit institute serving the public cause. We believe our content is the lifeblood of healthy democracy; our functioning will further strengthen the hands of the common man within the framework of democracy.

What we do:

Support a comprehensive ecosystem by providing ideas and ready experts in the vast area we operate with a focus on solutions.

Transform rural lives through a holistic approach across Health, Education, and Economic prosperity by creating a scalable, replicable and community-centric model of sustainable development.

Committed to ethical journalism, all content generators work to help society, sharing their knowledge at a time when people need it and in a way that it can be easily understood, preferably in the local language. Won't hide our mistakes. Errors are corrected promptly and prominently to remove misinformation from the public record.



Benefits of IMW :

The multiple products and versatile services provided by IMW are nothing but direct and indirect benefits to those who connect with us.

Internet Media World Impact combines a think-tank's thoroughness with a media's creativity to engage an influential audience.

We partner with corporations, foundations, NGOs and government departments working across themes, including sustainability, health, education and the transforming shape of globalisation to bring a change and enable progress in all aspects concerning communities and common people.

Impact of IMW

The sole purpose of IMW is to bring social change, and in this process, the entire man-machinery of IMW works as a change agent.

In a growingly complex world, trustworthy and accountable institutions are more vital than ever before. Cracks in this bedrock lead to unfairness, injustice, and exploitation, those weaken the systems upon which we all depend. Our focused effort is to prevent such cracks and protect the system. Hence, we will put effort into making everyone a responsible citizen and every institution accountable in bringing the aspired social change with a noticeable impact.

APPROACH

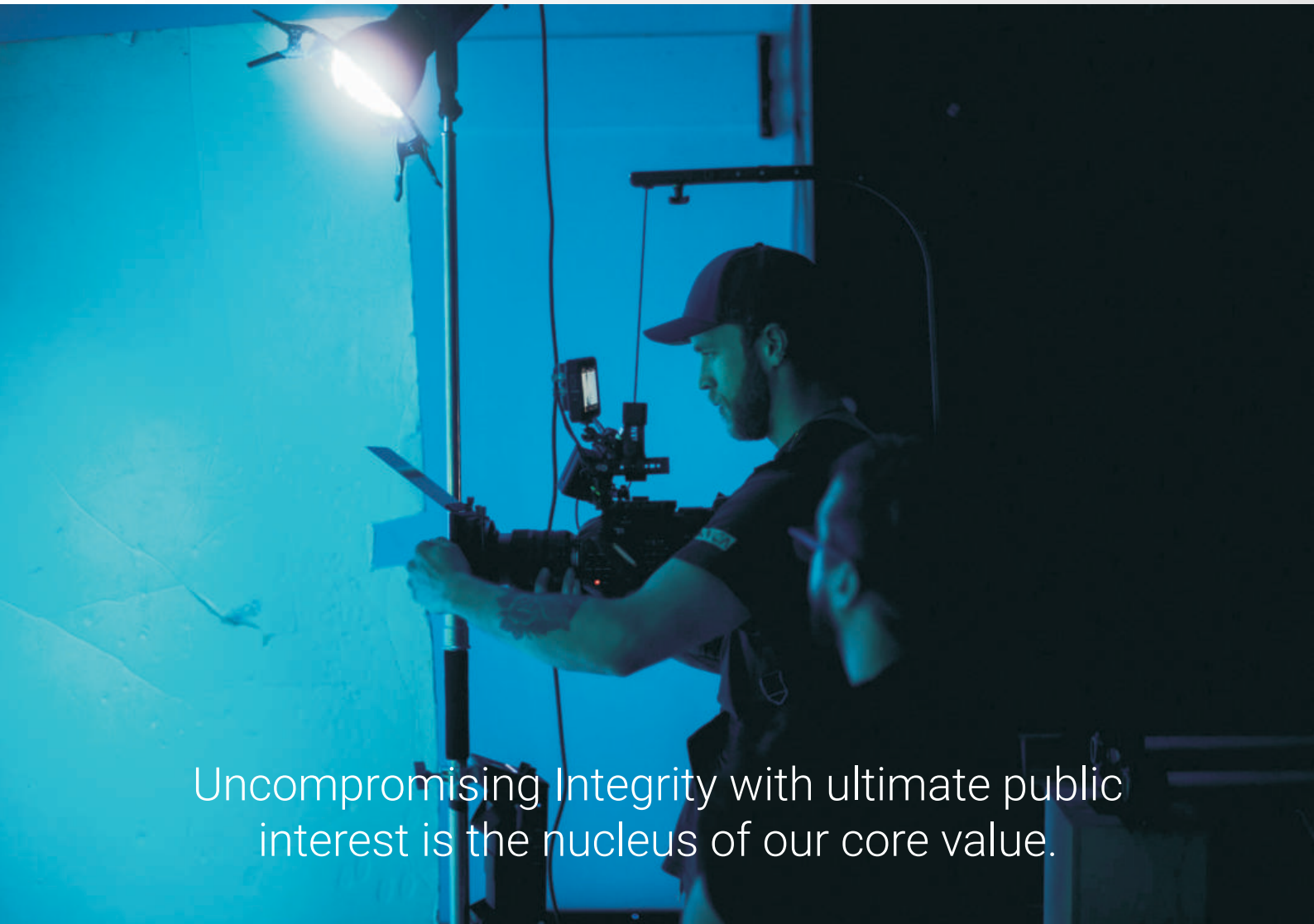
VISION:

Our vision is to promote awareness, strengthen citizens' hands, and make them responsible. In this process, we will be designing various platforms to make every citizen's voice be heard and enable them to protect all their democratic rights and economy should flourish with the enhancement of opportunities for every business, enterprise, individual, human group and different institution that must be connected with harmonising healthy relations and reducing the gap between the rulers and whom they rule.

MISSION:

Our Mission is to engage people, connect them, converse with the appropriate information, and conduct a wide range of activities for attending their needs in the process of empowering them for a sustainable society and its well-being. We believe communities should be strong, liveable, and connected. We use our strength to help local economies, create sustainable opportunities and support disadvantaged people. We strive to ensure our communities are safe and inclusive. In the form of volunteers, members, partners and consumers we will make everybody a part of and process of inclusive and sustainable development.





Uncompromising Integrity with ultimate public interest is the nucleus of our core value.

Core Values:

Uncompromising Integrity with ultimate public interest is the nucleus of our core value.

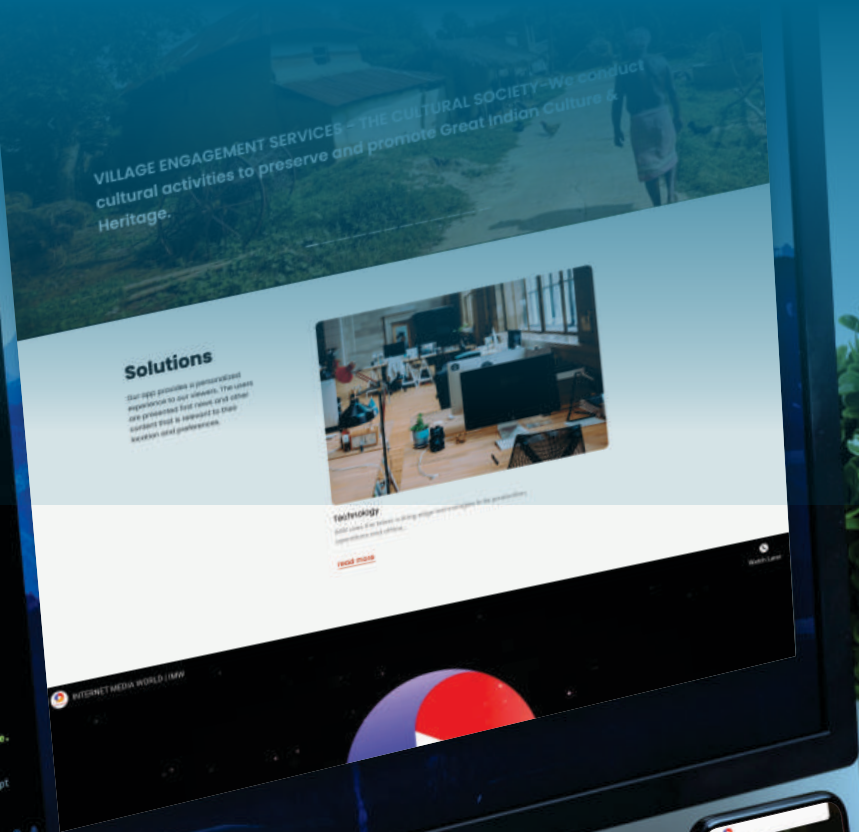
In the whole functioning of IMW, certain aspects like .. knowledge backed by character, commerce with morality, politics with principles, information which is truth, and administration with transparency will be assured without compromise.

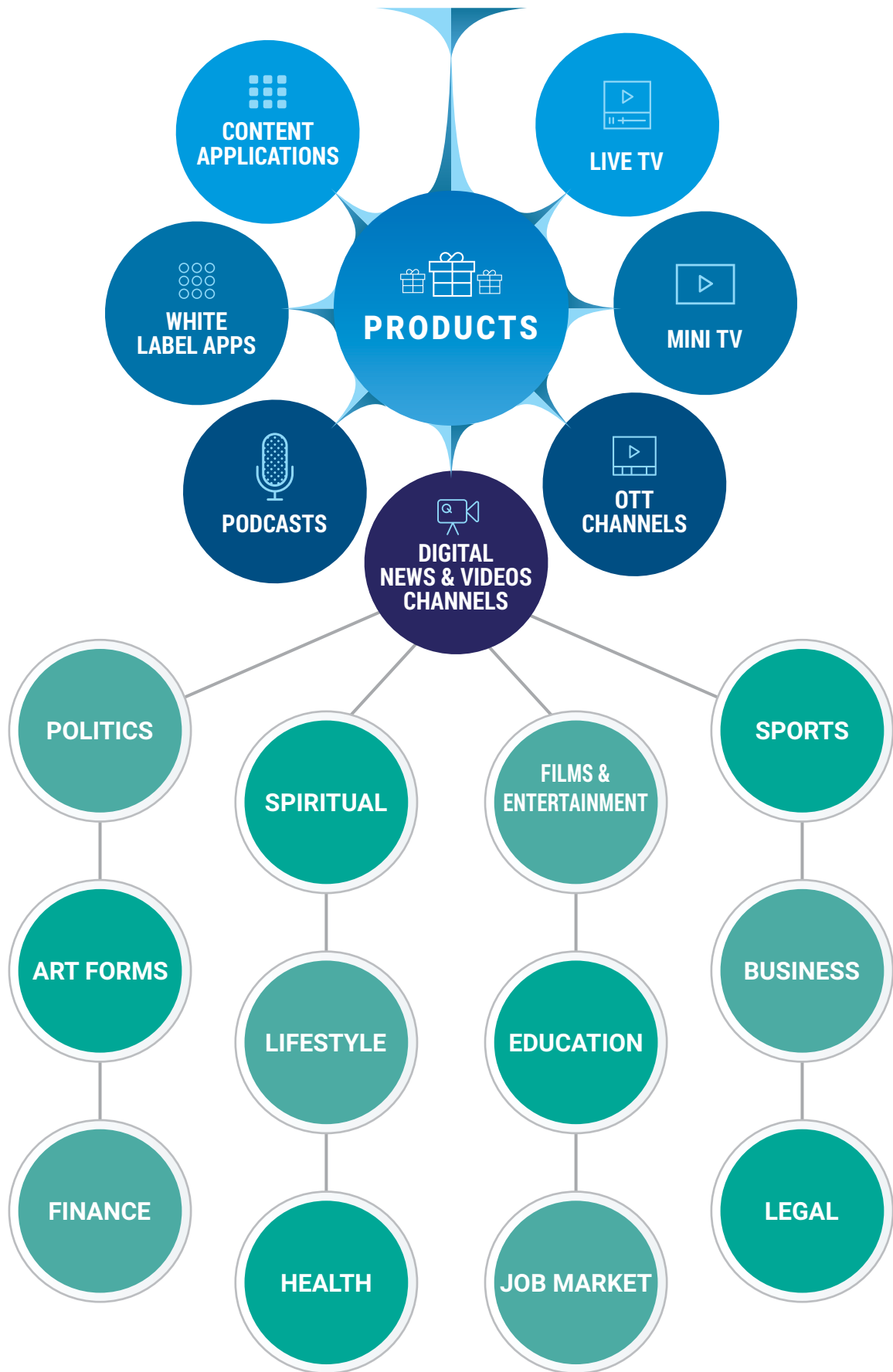
Honesty- Humanity-Harmony-Automation are touching stones of our value system.

TECHNOLOGY :

Our Progressive web app is the platform to showcase the entire activity of IMW with innovative and very advanced technology like Artificial Intelligence (AI), Cloud Computing, etc. Unique machine learning algorithms verify fake news (with a foolproof fact check mechanism) and provide a personalised experience to the user/ reader according to their interests.

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PRODUCTS

Our products, from digital platforms to white-label apps, are game changers in the media industry. Our digital platforms provide a personalised experience to our viewers. These are accessible on smartphones, tablets, websites and TV.

Content Applications

The IMW application has several useful features with multiple services besides content. The application also works as a linking device between different service providers and consumers.

White Label Apps

White-label mobile apps are ideal for reaching potential clients for brands, businesses, and individuals.

Digital News & Videos Channels

IMW Video channels present you only the truth and we aim to leap into becoming a global video platform.

- **POLITICS**
- **FILMS & ENTERTAINMENT**
- **SPIRITUAL**
- **SPORTS**
- **ART FORMS**
- **LIFESTYLE**
- **EDUCATION**
- **BUSINESS**
- **FINANCE**
- **HEALTH**
- **JOB MARKET**
- **LEGAL**



▶ OTT CHANNELS

Enjoy your favourite content with our OTT platform at your comfort.



▶ LIVE TV

We are bringing you all Live TV round the clock.

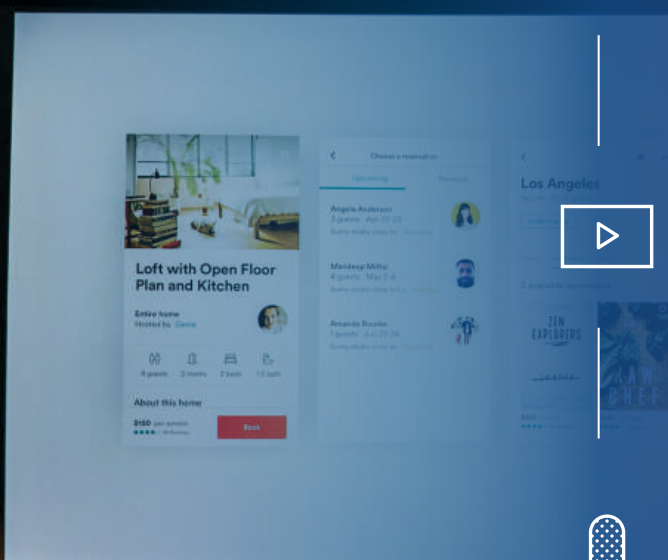


▶ MINI TV

Mini TV will feature professionally produced and recorded content on the latest trends and products. It will live stream web series, comedy shows, food, beauty, fashion and more categories of entertainment.

▶ PODCASTS

More Voices & All Ears... Stream the best podcasts in one click.





POLLS & SURVEYS

POLLS

SURVEYS

REVIEWS

RATINGS

RANKINGS

CAMPAIGNS

CAMPAIGNS FOR FUNDRAISING

CAMPAIGNS FOR SOCIAL CAUSES

FEATURES



Our multiple features, ranging from content generation to posting an advertisement, "online petitions" to "support the cause", and "marketplace" to "shopping integration", provides a direct and indirect benefit to all stakeholder who associates with us. These features work as a linking device between different service providers and consumers.

Marketplace

Partner with us to trade your products in the Internet Media World Market Place.

Partner with Us

Solutions for our partners to do their best. Partner with us to deliver the solutions that address the broader life cycle that IMW clients are engaged in and unlock their peak potential and sell your services or products.

Book Our Talent

Book the talent you've been looking for and those who want to showcase talent can enrol with us.

Petitions

Filing petitions on behalf of those who have been through injustice and also for social issues.

Grievances

We address your hardships through our platform.

Advertise With Us:

We take you to the right audience. Advertise with us to give the opportunity for business owners to increase clientele.

Classifieds

You can advertise with our e- papers and magazines.

Sponsorships

Associate and Sponsor with us!! For those who want to sponsor, we take you to the right place.

Memberships

We offer access to all the IMW services and gift the IMW Membership to your loved ones to be their companion.

Subscriptions

We offer free and paid subscriptions for our features.

Shopping Integration

Integrating the best hand-picked products and presenting them to users also helps in brand promotion.



Polls

Conducting polls to understand the public pulse.



Surveys

Give your fair and frank opinions on the ongoing issues through our Surveys.



Reviews

Our reviews provide a comprehensive picture of brands, products, and services and are helpful to product sellers, service providers and consumers.



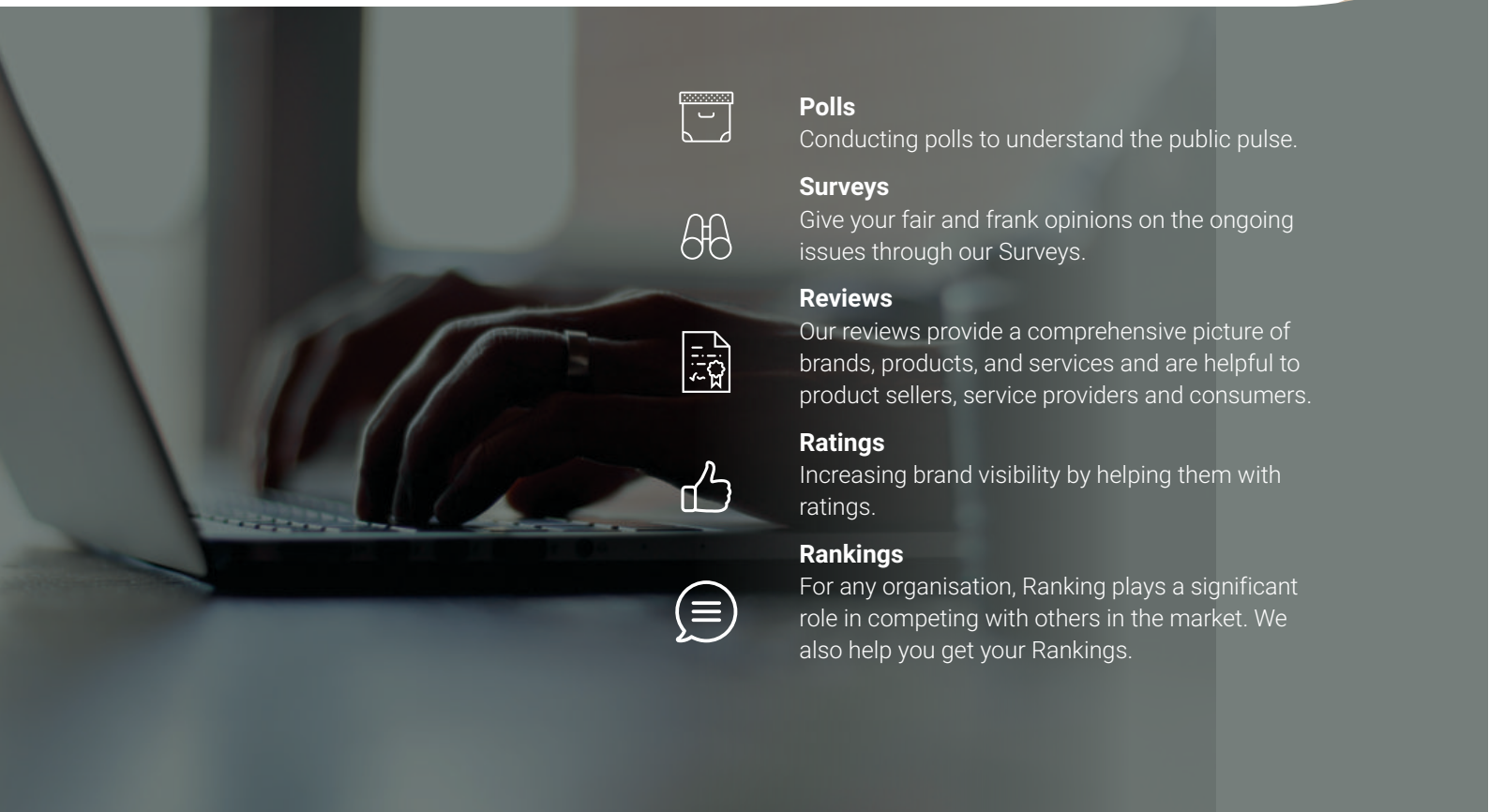
Ratings

Increasing brand visibility by helping them with ratings.



Rankings

For any organisation, Ranking plays a significant role in competing with others in the market. We also help you get your Rankings.





CAMPAIGNS :

Campaigns for social causes:

As a part of supporting causes, we promote your campaigns to help you reach the public eye.

Fundraising campaigns:

Fundraising for those who need it per the criteria in our app by promoting your campaign on our platform.

Our multiple features ranging from content generation to posting an advertisement, "online petitions" to "support the cause", and "marketplace" to "shopping integration", provides a direct and indirect benefit to all stakeholder who associates with us. These features work as a linking device between different service providers and consumers.

Election Land | Voters Hub

From the beginning of the election process till the end, we keep you posted about the polls, surveys, live coverage and results.

Discussion Room

There is a scope for every citizen to voice out in our discussion room. We conduct debates here.

Startup Funding

Do you have interesting startup ideas?
But lack funds?
You have us to help you with the funding process.

Support Causes

As a responsible organisation, we want to support every good public cause that comes to our notice. We provide legal support by connecting Advocates to help them resolve their issues.

Social cause Stories

If someone is in need of help, we help them create and publish their story via our platform.

Listen Music

We are sure all music lovers will love this idea of listening to their favourite songs anytime.

Job Market

Both employees and employers can advertise with us about their requirements.

Better half

Finding a life partner will become easy with us.

Cartoons Corner

This one is for all cartoon lovers. You can have fun with our cartoons.

Newsletters

We cover many topics with our digital newsletters.

TV & OTT GUIDE

Our TV Guide provides a listing of television programs and content distribution schedules of TV channels and OTT platforms.

E PAPER / E MAGAZINES

Digital Newspapers & Magazines
with all hot- news updates.







SERVICES

Our versatile services transform the lives of people through a holistic approach. As part of our services, we conduct a wide range of activities, such as village engagement activities, competitions and cultural activities. Studio and co-working spaces, video editing and re-recording facilities provide an opportunity for video content producers and business organisations.



PEOPLE CENTER

Helping the genuinely needy in an approach to build healthy communities.

Volunteers / Talent Network

Building a network for the talented and helping them flourish, volunteer with us.

Volunteers are essential to IMW, making it possible for us to help people.

Volunteers act as a bridge between communities. They stand at the forefront in reaching out of our activities to the village.

AFFILIATES

From primary news feed to infrastructure development, and operational technology support to periodical training, IMW will strengthen the hands of franchise/affiliates to stand in the market as No1.

HUB Plus - is a state-level affiliate

HUB is a district-level affiliate.

SPOKE is a divisional-level or small district-level affiliate

MINI is a Mandal level / major village level affiliate.

IMW Studio services - Powered by Zuddi

Rent a premium space with us for Video/Audio production.

Co working space

You can use the equipment in our studios for pre-production activities. Our space also allows you to work at your own- pace.

Edit Suit

We provide equipment for your editing activities.

Graphic Suite

We also provide equipment for Graphics designing

Media Center

Our media centre is equipped with the facilities required to conduct press conferences at affordable rates. The Center has a conference hall with high-speed internet, audio, video recording, and photography facilities. Corporate houses, political parties, government and non-governmental organisations can conduct media briefings.

IMW Store

Shop our home brand products. Get your favourite classic & traditional IMW merchandise and exclusive online gifts from the IMW store.

Market Cities

This platform is for those who want to sell what they make. For example, a farmer can advertise his harvest; handicraft makers can feature their products for sustainable living.

Call for Pilots

IMW invites you to create amazing short, vertical series and be part of IMW Series Originals.





Village Engagement Services - Citizens Outspoke & Outreach
Community - Engage | Connect | Converse | Conduct | Conquer

IMW - PROGRAMS

Community Connect

Conducting all sorts of awareness programs in communities. These programs are designed to create a larger impact on people.

VILLAGE ENGAGEMENT SERVICES

The Cultural Society

Culture plays a prominent role in building bonds among rural people. We conduct cultural activities to preserve and promote Great Indian Culture & Heritage.

Book Events

- Innovative Competitions
- Traditional Sports & Games
- Quizzes & Fun Games
- Brand Activations



IMW Community Calendar

Events and Contests

The Internet Media World Community Calendar is a web-based interactive programme that allows the community to post, view, and search for Contests / Events of general interest.

The calendar is a public tool for advertising and promoting community events, contests, and activities. It is intended to house information about special events, Contests and public meetings.





People Center

People Center is for Those in Need, Meeting the community's needs as a responsible steward with dignity, respect and compassion. And we welcome those who need resources, as well as those with resources to share.

Recognising the dignity of everyone who comes to us, we create a welcoming and respectful environment in all our programs and communication.

Helping the genuinely needy people, facilitating them with adequate information and solutions to the issues.





IMW STUDIO SERVICES

IMW stands to be a one-stop solution for all Audio-Visual productions. Rent our premium space with us for Video /Audio production & Concerts, Recordings, Commercial shoots, Conferences & Brands Promotions.



IMW PROTECTS

IMW protects the larger interest of the public – A Power that helps you by Securing the values of your Corporations, Industries and along with public well-being.

IMW is a media content developer and promoter with a motto of serving the public purpose in their larger interest.

While dealing with issues pertaining to corporations, industry, companies & other production, service, commerce and business establishments, IMW will always take a holistic approach. It considers protecting genuine corporations and industries against exploiters is the pertinent duty and responsibility of the media.

IMW won't be confined to exposing violations, misdeeds, exploitations, and frauds (in case, if any) by any corporate, industry or company.

At the same time, IMW will stand firmly for those Industries & Institutions against any intimidations, harassment, extortions, blackmails or any other extreme things done by unscrupulous elements, either individuals, parties or institutions, which cause them to suffer a lot. IMW will expose those elements by protecting the interest of industry & corporate institutions, again in the larger interest of the public only.



PUBLIC AWARENESS & ACCOUNTABILITY

IMW will continuously sensitise people about their rights as well as duties and will put entire efforts to make the public know their accountability and to behave accordingly.

Public awareness & accountability for a win-win situation

Democracy is a people-centric rule and administration widely accepted across the globe.

For optimising democratic outcomes, maintaining a win-win situation between the public and public servants is a pertinent need all the time.

IMW play an anchor role in harmonising the cordial relations between the public and public servants whose sole purpose of functioning is in the interest of the public at large. Public servants, either political executives or bureaucrats, should work in accordance with the law established and within the framework of the government of the time being.

IMW will educate, motivate and encourage people to abide by the constitution and respect all its institutions, as emphasised in article 51 A of our constitution under the fundamental duties of citizens.

As part of the capacity building of citizens and to strengthen his/ her hands, IMW will continuously sensitise people about their rights as well as duties. In the process, IMW will put entire efforts to make the public know their accountability and to behave accordingly.



LAW & JUSTICE

IMW bureaus and networks will continuously put effort into bringing stories related to maintaining law and order, crime control, insufficient accountability of Public & Police (both ends), misuse of power, and human rights violations with adequate data and evidence. IMW keep an eye constantly on the functioning of all investigating agencies of states and centres. Our bureaus and network will look into various stages of the investigation. In the process, IMW will

scan complaints, First Information Reports, affidavits, charge sheets, relevant documents and other evidence. Based on the findings, we will bring certain vital things into the public domain by protecting the interest of further investigations. IMW will also play a catalytic role in strengthening the hands of the judiciary with accurate public information and removing any misconceptions and misunderstandings in people's minds about the judiciary.



SMART INSTITUTE OF INTERNET MEDIA WORLD- SIIMW

RESEARCH & TRAINING



Smart Institute
Internet media world

RESEARCH :

SMART INSTITUTE OF INTERNET MEDIA WORLD (SIIMW) is a think tank that conducts and engages in media research, analysis and interpretative activities.

While doing research and reporting, SIIMW considers various aspects of media and society, like the impact of the media, new trends in the field, and how news and media should benefit society and people.

TRAINING :

SIIMW offers job-oriented skill development courses in media and related subjects. These courses' duration ranges from 6 weeks to 6 months in various subjects like digital storytelling, Mobile Journalism, Social Media influencers, Video Editing, Photography etc. By providing deep knowledge and in-depth understanding, these courses help to acquire job opportunities in the media, OTT and other digital platforms, as well as skill enhancement to the existing professionals.

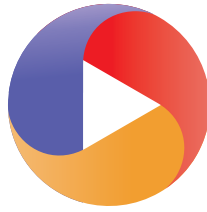


Social Impact :

In the area of social impact, IMW will do two-fold activities. In order to bring social change and meticulous study of social impact, one side will give training and the other side doing research.

The sole purpose of IMW is to bring social change. In this process, the entire man-machinery of IMW works as a change agent. The cutting-edge core workforce of IMW is its volunteers. Volunteers are essential to bringing social impact or getting proper feedback about such Social implications. We will continuously train our volunteers in this regard. Along with training them, we will also put effort into making every citizen a responsible entity, like a volunteer, in the process of bringing the aspired social change.





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Our Partners

IMW Studios Powered by



Event Services Powered by



Hospitality Partner



GRAM AARANYAKA
DREAM | EXPLORE | DISCOVER

Adventure Activities Partner

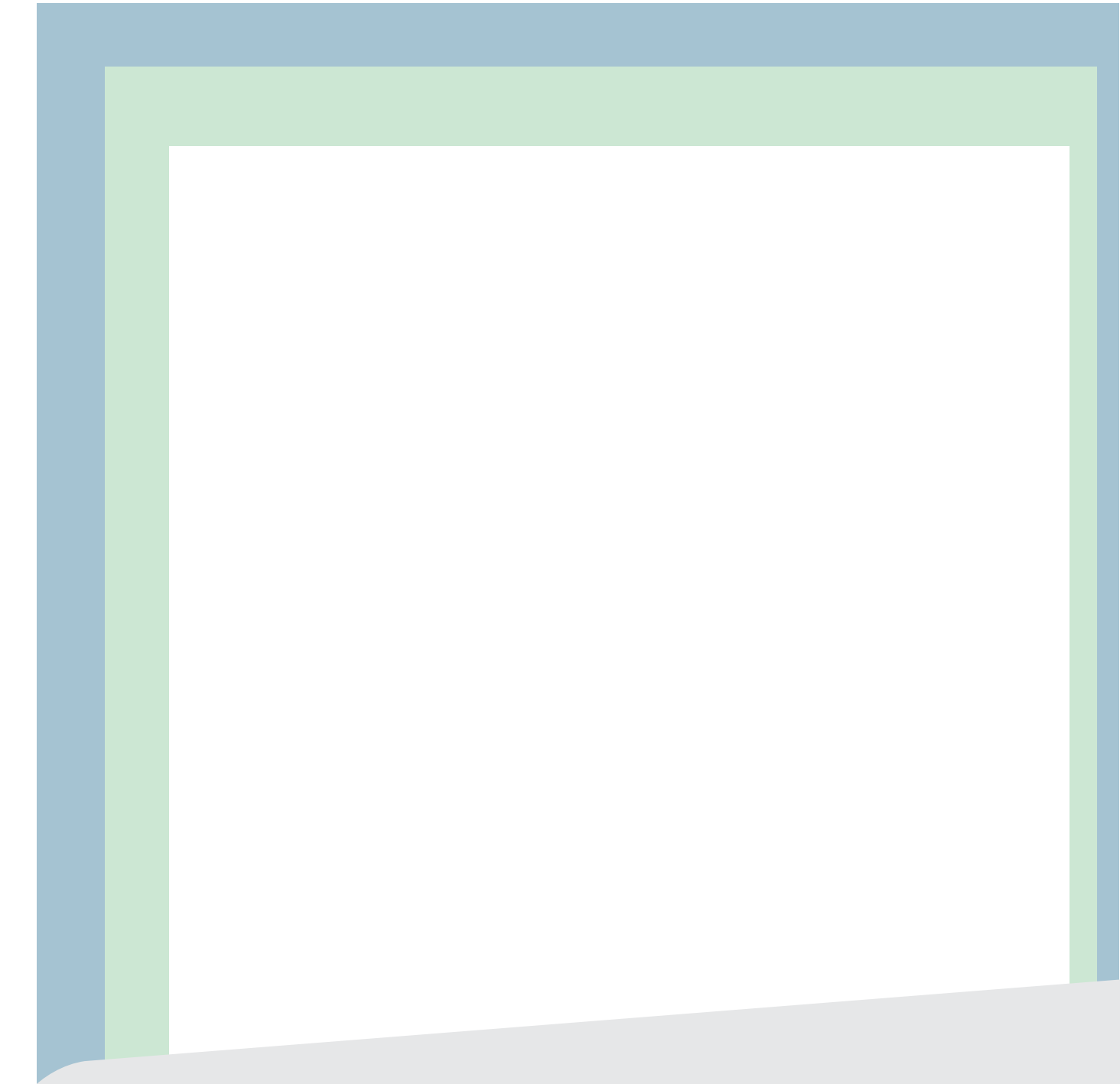


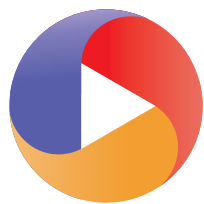
Leisure Activities Partner



ADVERTISE WITH US | SPONSORSHIPS | CLASSIFIEDS | MEMBERSHIPS

www.internetmediaworld.org / www.internetmediaworld.in





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D.No. 6-3-855/10/A, Ground Floor - 1B, Sampathi Residency,
Near Niraj Public School, Ameerpet, Hyderabad-500 016, Telangana
mail@internetmediaworld.org, Phone: +91 83414 40453

www.internetmediaworld.org / www.internetmediaworld.in

